

DESHBANDHU ADVERTISEMENT RATE CARD

WEF 1st April 2019

All Rates in Sq.Cm

EDITIONS	DISPLAY B/W	FIN/TENDER/NOTICE/APPOINT.	DISPLAY INSIDE COLOUR, LAST PAGE B/W	FRONT PAGE B/W, LAST PAGE COLOUR	FRONT PAGE COLOUR
INDIVIDUAL EDITIONS					
JABALPUR	375	440	560	655	750
BHOPAL	375	440	560	655	750
SAGAR	260	320	385	445	510
SATNA	250	310	375	435	500
HOSHANGABAD	200	250	350	400	450
ALL MP	1460	1760	2230	2590	2960

OTHER CHARGES

FRONT PAGE INNOVATIVE	100%
FIN/TENDER/NOTICE/APPOINT. (Colour)	50%
OTHER SPECIFIED (Innovative)	25%

Special Discount on Display Advertisements

Religious & Social Advt.	25%
Entertainment Advt.	25%

POSITIONS

Solus (Front Page)
50% on Extra on FP maximum size upto 800 sq.cm

MECHANICAL DETAILS

Method of Printing : Web Offset

Overall Size: 54.6 x 35 cms

Height of Column : 51 cms

Width Of Column : 4 cms